

CONCEPT NOTE

BACKGROUND

The High-Level Seminar (HLS) on Environmentally Sustainable Cities (ESC) is organised annually to gather influential East and Southeast Asia policymakers, experts and practitioners working on clean, green and sustainable cities. Since 2010, senior officials from the region's environmental and urban line ministries, city authorities and development partners meet at various cities in Asia to:

- (i) Share and promote their latest ideas and initiatives on sustainable city development;
- (ii) Exchange knowledge and explore collaboration potential; and, importantly,
- (iii) Develop specific recommendations to East Asia Summit Environment Ministers Meeting, which includes ASEAN Environment Ministers, on practical cooperation activities on environmentally sustainable cities.

A keystone initiative the HLS catalysed is the <u>"ASEAN ESC Model Cities Programme,"</u> established in 2011 under the <u>ASEAN Working Group on ESC (AWGESC)</u>. With support from the Government of Japan and others, this programme supports over 40 frontrunner green cities in eight ASEAN countries, helping them develop a variety of innovative, replicable pilot projects and sustainable development practices. The HLS also provides these cities a platform to learn from each other, as well as from other cities and partners, and to report on their progress to becoming ESC to the AWGESC and East Asia Summit environment ministers.

This year, in line with recommendations from <u>the last HLS</u> that took place on 2-4 March 2016 in Ha Noi, Viet Nam, the HLS is renamed the *"East Asia Summit High-Level Seminar on Sustainable Cities."* The new title reflects the seminar's broadened focus on the multi-dimensional nature of city development, in addition to environmental concerns, and responds to the need of aligning city-level development with the <u>2030 Agenda on Sustainable Development</u>, particularly the Sustainable Development Goals (SDGs).

THEME: "The Role of Cities: Localising the SDGs to Bridge Policy and Implementation."

The UN-led 2030 Agenda on Sustainable Development and the other universal agreements – such as <u>the SDGs</u>, the <u>Paris</u> <u>Agreement</u>, and the <u>New Urban Agenda</u> – laid out roadmaps for enhancing global well-being and prosperity. At the regional level, ASEAN Member States also reaffirmed their aspiration for similar joint prosperity expressed in the <u>ASEAN</u> <u>Community Vision 2025</u>. With these global agreements in place, this year's HLS aims to move the discussion from words to action, particularly at the regional level, and to find the best ways to localise the SDGs and truly achieve sustainable development in East and Southeast Asian cities.

Indeed localising the SDGs is critical to implementation. This usually involves creating strategies at the local level, finding ways to translate the development agenda into results at the local level, and making discussions of the agenda relevant to local stakeholders.

Experience from implementing the <u>Millennium Development Goals</u> also showed that meaningful integration of the goals into national policies followed by a process of localisation – where local leaders and citizens made sense of the global targets – were critical steps to achieving success. In light of the SDGs, how then would these processes unfold? What are the steps to localising the SDGs? What are the new opportunities and challenges? And how can this be more effective as we learn from past experiences?

This HLS is focused squarely on cities and the SDGs. Using expert panel debates and 'talk show'-style exchanges, the HLS will showcase how frontrunner cities in Asia are localising and incorporating the SDGs in their development plans and actions; how they are linking their local-level environmental achievements to the SDGs; and how they are attracting and leveraging public and private investments in the process. The critical roles of public involvement and participation,

citizen and community leadership, and multi-stakeholder collaboration, as demonstrated by the Government of Thailand for example, will also resonate throughout the sessions.

LEARNING OBJECTIVES AND EXPECTED OUTCOMES

Participants will hear and learn first-hand lessons from selected Asian cities on how they are localising the SDGs and incorporating the global goals into their development strategies. By facilitating an in-depth exchange among cities and development partners, this HLS aims to use practical, city-level experience to influence and encourage other cities to align their development plans with the 2030 Agenda on Sustainable Development and be on the right path towards achieving the SDGs.

The HLS's learning objectives include:

- Increase awareness among city participants about the achievements of ASEAN's frontrunner cities, particularly ASEAN ESC Model Cities (Year 3) in localising the new global agenda – for example, in terms of: improved data management; actions that result in visible transformation; and public involvement in implementing sustainable development practices;
- Learn from what cities are doing to link their environmental activities to the SDGs and, possibly, attract public and private funds, and what development partners are doing to support innovative sustainable city development practices; and
- Encourage peer learning, networking, multi-stakeholder collaboration between cities and development partners, and formulation of possible twinning partnerships among Asian cities.

TARGET PARTICIPANTS

Target participants will consist mainly of government officials from environment ministries from ASEAN member states. Local and city-level authorities, bilateral and multilateral development agencies – including but not limited to ADB, ESCAP, GIZ, JICA, OECD, UN-Habitat, and others – city networks, NGOs, private companies, academia and community groups will also join the seminar. Their participation will allow the sharing of experience and the opportunity to explore possible collaborations and partnerships. Total attendees are expected to be around 200.

VENUE

The HLS will be held at <u>Le Méridien Chiang Rai Resort, Thailand.</u> There will be a Preparatory Meeting Dinner (By Invitation Only) hosted by Chiang Rai Municipality on <u>Tuesday, 7 February 2016 at 7:00pm</u>, which will be held at Sukkasame Deck, Le Méridien Chiang Rai Resort, Thailand.

ORGANISERS

This HLS is organised and supported by the Government of Thailand, the Government of Japan, the Government of Cambodia, the ASEAN Working Group on Environmentally Sustainable Cities, and the ASEAN Secretariat.

SECRETARIAT CONTACTS	
Institute for Global Environmental Strategies (IGES) Regional Centre Bangkok, Thailand	Department of Environmental Quality Promotion (DEQP), Ministry of Natural Resources and Environment (MONRE), Thailand
Ms. Shom Teoh; Mr. Augustine Kwan Ms. Duangchai Paungkaew; Mr. Ridronochai	Ms. Thongbai Wetchapan; Ms. Pakarat Phengsawat
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8TH EAST ASIA SUMMIT HIGH-LEVEL SEMINAR

ON SUSTAINABLE CITIES

8-9 FEBRUARY 2017 • CHIANG RAI, THAILAND

PROGRAMME

DAY 1: Wednesd	lay, 8 February 2017	
08:30 - 09:00	Registration	
OPENING	Welcome and Seminar Objectives	
09:00 – 09:10	Video Presentation "The New HLS and the Movement of ASEAN's Model Cities towards a Sustainable ASEAN"	
09:10 - 09:35	 Welcome Remarks Japan: Mr. Shigemoto Kajihara, Vice Minister, Ministry of the Environment With observation of silence to pay tribute to the memory of His Majesty King Bhumibol Adulyadej of Thailand Chiang Rai Municipality: Mr. Wanchai Jongsuthanamanee, Mayor Chiang Rai Province: Mr. Boonsong Techamaneesatit, Governor Opening Remarks Thailand: General Surasak Karnjanarat, Minister, Ministry of Natural Resources and Environment Opening Ceremony Seminar Objectives ASEAN Working Group on Environmentally Sustainable cities (AWGESC): Dr. Vann Monyneath, AWGESC Chairperson and Deputy Secretary General of the General Secretariat of National Council for Sustainable Development of Cambodia 	
9:35 – 10:00	Photo Session and Coffee Break	
10:00 – 10:50	 Keynote Address Thailand: Mr. Danucha Sintawanon, Secretary General, Office of Royal Development Projects Board (ORDPB) Japan: Prof. Shuzo Murakami, President, Institute for Building Environment and Energy 	
PLENARY 1	Localising the SDGs in Asian Cities: Connecting Policy with Implementation	

Overview:

This plenary sets out to define what it means to localise the SDGs in Asian cities, where it is critical to link national policies and local implementation. The plenary will showcase city initiatives incorporating the SDGs into development plans – some using multi-stakeholder collaboration and active public involvement.

Discussion Points:

- National governments are currently in the process of integrating the SDGs into long-term national plans and policies, while at the sub-national level, the default stance of cities is to await instructions from the top. What could cities do to better respond to the 'top-down' approach? How could cities also initiate 'bottom-up' approaches to realising the SDGs?
- When it comes to localising SDGs, how do cities address the trade-offs and balances among the three dimensions of sustainability economic, social and the environment?
- In what new ways could cities experiment with implementing public participation and partnerships with nongovernment stakeholders? And how can development partners and supporting organisations help?

10:50 – 11:50	Chair:
	AWGESC: Dr. Vann Monyneath, AWGESC Chairperson and Deputy Secretary General of the

	General Secretariat of Nation	al Council for Sustainable Developm	ient of Cambodia
	 Presenters: Indonesia: Mr. Andi Kusumah, Deputy Director for Solid Waste Management Performance Evaluation, Directorate of Solid Waste Management, Ministry of Environment and Forestry City of Davao, Philippines: Atty. Zuleika T. Lopez, City Administrator City of Toyama, Japan: Mr. Toshiyuki Yamazoe, Senior Advisor, International Business Relations City of Mandalay, Myanmar: Mr. Thit Sinn, Committee Member, Mandalay City Development Committee Commentators Lao PDR: Mr. Sengdara Douangmyxay, Division Head, Department of Housing and Urban Planning, Ministry of Public Works and Transport Malaysia: Dato' Dr. Dolbani Mijan, Director General, Federal Department of Town and Country Planning, Ministry of Urban Wellbeing, Housing and Local Government 		
11:50 – 12:50	Lunch		
			sial Daamanaihilita
PLENARY 2	Public-Private Partnerships and S	SDGs: Going Beyond Corporate So	
 Overview: This plenary explores how public-private partnerships can be enhanced beyond CSR. While many MNCs adopt CSR approaches, the agenda space for SMEs and social enterprises is less defined and more open to experimentation. The plenary will highlight cities and businesses who have engaged successfully together in pursuit of sustainable development. Discussion points: What policies and strategies (especially those that depend on non-regulatory mechanisms) could cities pursue to encourage social entrepreneurship and public-private partnerships to realise the SDGs? Which SDGs are the most amenable to be implemented in partnership with SMEs and social entrepreneurs? How do cities in Asia interpret CSR and conduct public-private partnerships? Are there differences in implementation if compared contexts outside of Asia? 			
12:50 – 13:50	 Chair: Thailand: Dr. Preeyaporn Prompitak, Director and Environmental Expert, Department of Environmental Quality Promotion, Ministry of Natural Resources and Environment Presenters: Malaysia: Mrs. Kamariah Ibrahim, Director, Research and Development Division, Federal Department of Town and Country Planning, Ministry of Urban Wellbeing, Housing and Local Government Private sector: Mr. Numpol Nimprasert, Representative, The Siam Cement Group Company Limited Commentators City of Dipolog, Philippines: Hon. Darel Dexter T. Uy, Mayor Viet Nam: Dr. Do Nam Thang, Deputy Director General, Department of International Cooperation and Operational Focal Point of Global Environment Facility of Viet Nam, Ministry of Natural Resources and Environment Audience Q&A to Panel Members 		
	INTRODUCTION TO THEMATIC SESSIONS		
13:50 – 14:00	IGES: Robert Steele, Lead Facilitato Moderators of Thematic Sessions (A	or 1, A2, B1, B2, C1 and C2) briefly intro	oduce their sessions
	TRACK A:	TRACK B:	TRACK C:

	New Initiatives, Theories and Frameworks from Development Partners	Good Practices, Experiences, and Successes from Cities in Asia	Thailand Feature Sessions (Simultaneous Thai-English interpretation provided)
	A1. Cities for Clean Air	B1. Institutionalising Resilience in a Changing and Warming Climate	C1. 3Rs and Waste Management in Thailand: Policy and Implementation
	Venue: Chamcha Room	Venue: Utopia 2	Venue: Main Hall
14:00 – 15:20	 Moderator: Clean Air Asia: Ms. Katharine Thoday, Director Panellists: City of Malang, Indonesia: Mr. Arif Dermawan, Focal Point and Project Coordinator, Malang Environmental Agency City of Davao, Philippines: Atty. Zuleika T. Lopez, City Administrator GIZ: Ms. Julia Nagel, Advisor, Transport and Climate Change Project 	 Moderator: IGES: Dr. Peter King, Senior Policy Advisor Panellists: City of Can Tho, Viet Nam: Ms. Thi Khim Thoa Chao, Deputy Director, Environmental Protection Authority, Can Tho Province City of Higashi Matsushima, Japan: Mr. Shuya Takahashi, Disaster Response, Environmental Future City Planning Division China-ASEAN Cooperation Centre: Ms. Li Panwen, Program Manager Port Authority of Thailand: Ms. Suphattra Phisaisawat, Technical Officer 11 of Policy and Planning Department 	 (This session will be conducted in English) Moderator: TGO: Dr. Jakkanit Kananurak, Director of Capacity Building and Outreach Panellists: Thailand: Dr. Wijarn Simachaya, Permanent Secretary, Ministry of Natural Resources and Environment ESCAP: Ms. Natalja Wehmer, Associate Environmental Affairs Officer, Sustainable Urban Development Section, Environment JFE Engineering: Mr. Gen Takahashi, General Manager, Global Business Development
	Rapporteur: Simon Olsen	Rapporteur: Kohei Hibino	Rapporteur: Ariel Yu
15:20 – 15:50	Coffee Break A2. Knowledge Platforms for Cities and City-to-City Cooperation Verses Changeles Deem	B2. Climate Action at the City Level: Local Mitigation and Resilience Efforts	C2. 3Rs and Waste Management in Thailand: Best Practices
15:50 – 17:10	Venue: Chamcha Room Moderator: • ESCAP: Ms. Natalja Wehmer, Associate Environmental Affairs Officer, Sustainable Urban Development Section, Environment and Development Division Panellists: • Bangkok Metropolitan Government, Thailand: Mr. Jarupong Pengglieng, Environmentalist, Senior	 Venue: Utopia 2 Moderator: C40: Ms. Milag San Jose-Ballesteros, Regional Director for Asia-East, Southeast and Oceania Panellists: City of Kitakyushu: Mr. Yuzo Yagai, Executive Director (Control and Inspection Department, Environment Bureau), and Director (Regional Revitalization Promotion 	Venue: Main Hall Moderator: Mr. Somchai Jariyajaroen, Expert on city governance and former Mayor of Muangklaeng Municipality, Thailand Panellists: Nondindaeng Municipality, Thailand (Winner of national 'Zero Waste Communities' Award): Mr. Somchai

	 Professional Level CityNet: Mr. Felix Kalkowsky, Program Officer Clean Air Asia: Ms. Katharine Thoday, Director UCLG-ASPAC: Mr. Arif Mulya Ramadhian, Programme Development Specialist IGES: Mr. Augustine Kwan, Programme Manager, Knowledge Management and Outreach 	 Office, Planning and Coordination) OECD: Dr. Tadashi Matsumoto, Senior Policy Analyst, Sustainable Urban Development CDP: Ms. Hanah Paik, Cities Programme Asia Pacific Lead IGES: Dr. Peter King, Senior Policy Advisor 	 Korchaisirikul, Mayor City of Malang, Indonesia: Mr. Arif Dermawan, Focal Point and Project Coordinator, Malang Environmental Agency Rongchang Municipality, Thailand (Winner of national 'Zero Waste Communities' Award): Mr. Manop Chaibuakhum, Subdistrict Head Saint Joseph Thare School, Thailand (Winner of national 'Zero Waste School'): Ms. Sutheera Ruewicha, Representative
	Rapporteur: Simon Olsen	Rapporteur: Kohei Hibino	Rapporteur: Ariel Yu
17:10 – 17:40	Day 1 Thematic Session Moderate Thematic Session Chairs)	ors Meeting (Only Secretariat + Lead	d Facilitator + All Day 1
18:00 – 19:30	Welcome dinner hosted by the Gove	rnment of Thailand	

DAY 2: Thursday	y, 9 February 2017		
08:30 – 09:00	Registration		
PLENARY 3	New Initiatives to Promote the SDGs and the 2030 Agenda on Sustainable Development		
	plenary will serve as a platform to announce new (or 'renewed') initiatives to promote the SDGs by national Asia and key development partners in the region.		
09:00 – 09:50	 Chair: Thailand: Mr. Phudiphong Suraphruk, Deputy Secretary General, Office of Natural Resources and Environmental Policy and Planning (ONEP), Ministry of Natural Resources and Environment Panel Discussion: Japan: Mr. Ryuzo Sugimoto, Principal Deputy Director, International Strategy Division, Global Environmental Affairs Bureau, Ministry of the Environment ADB: Ms. Eri Honda, Principal Urban Development Specialist, Urban Development and Water Division, Southeast Asia Department GIZ: Ms. Julia Nagel, Advisor, Transport and Climate Change Project JICA: Mr. Testuji Goto, Senior Advisor, Infrastructure and Peacebuilding Department OECD: Dr. Tadashi Matsumoto, Senior Policy Analyst, Sustainable Urban Development UN-Habitat: Ms. Mariko Sato, Bangkok Chief Malaysia: Dato' Dr. Dolbani Mijan, Director General, Federal Department of Town and Country Planning, Ministry of Urban Wellbeing, Housing and Local Government Discussion Points: What are the upcoming major events and opportunities for cities and stakeholders? What should national governments and cities who intend to be more active in international cooperation and projects pay attention to? How may the international development community and all ASEAN stakeholders work together more effectively from 2015 - 2030 to achieve the localisation of SDGs? What are the most important gaps that need to be addressed? 		

	Audience Q&A to Panel Mem	bers	
	INTRODUCTION TO THEMATI	C SESSIONS	
09:50 – 10:00	IGES: Robert Steele, Lead Facilit Moderators of Thematic Sessions	ator : (A3, A4, B3, B4, C3 and C4) briefly int	roduce their sessions
10:00 – 10:30	Coffee Break		
	A3. Key Considerations for Localising the SDGs	B3. Transit-Oriented Development and Land Value Capture	C3. The Power of Public Participation in Green City Development: Policy and Implementation
	Venue: Chamcha Room	Venue: Utopia 2	Venue: Main Hall
10:30 – 12:00	 Moderator: OECD: Dr. Tadashi Matsumoto, Senior Policy Analyst, Sustainable Urban Development Panellists: Cambodia: Mr. Pak Sokharavuth, Deputy Director General, Ministry of Environment Viet Nam: Dr. Do Nam Thang, Deputy Director General, Department of International Cooperation and Operational Focal Point of Global Environment Facility of Viet Nam, Ministry of Natural Resources and Environment City of Mandalay, Myanmar: Mr. Thit Sinn, Committee Member, Mandalay City Development Committee CDP: Ms. Hanah Paik, Cities Programme Asia Pacific Lead 	 Moderator: WRI Ross Centre for Sustainable Cities: Mr. Daizong Liu, China Transport Program Director, EMBARQ China Director Panellists: City of Yangon, Myanmar: Dr. Aung Myint Maw, Assistant Head of Department, Pollution Control and Cleansing Department, Yangon City Development Committee City of Toyama, Japan: Mr. Toshiyuki Yamazoe, Senior Advisor, International Business Relations GIZ: Ms. Gessarin Gunthawong, Project Technical Officer, Transport and Climate Change Project KECO: Mr. Gyesoo Jung, Assistant Manager, Korea Environment Corporation 	 Moderator: UNEP: Ms. Tunnie Srisakulchairak, Programme Officer Panellists: Thailand: Mr. Sakol Thinagul, Director General Department of Environmental Quality Promotion, Ministry of Natural Resources and Environment Panusnikhom Municipality, Thailand: Mr. Vijai Ummaralikhit, Mayor Lampang Rajabhat University, Thailand: Dr. Suwarat Laesanklang, Vice Dean UN-Habitat: Ms. Mariko Sato, Bangkok Chief
	Rapporteur: Augustine Kwan	Rapporteur: Kohei Hibino	Rapporteur: Ariel Yu
12:00 – 13:00 13:00 – 14:30	Lunch A4. The New Urban Agenda: Outcomes and Takeaway	B4. Tourism, Public Engagement and Green Education	C4. The Power of Public Participation in Green City Development: Scaling Up of Good Models
	Venue: Chamcha Room	Venue: Utopia 2	Venue: Main Hall

	Moderator:	Moderator:	Moderator:
	 Malaysia: Dr. Dato' Dolbani Mijan, Director General, Federal Department of Town and Country Planning, Ministry of Urban Wellbeing, Housing and Local Government Panellists: City of Banjarmasin, Indonesia: Ms. Eka Rahayu Normasari, Chief, Section of Environmental Recovery Japan: Mr. Hiroaki Matsumoto, Director, Environmental Strategy Division, Environmental Policy Bureau, Ministry of the Environment UN-Habitat: Ms. Mariko Sato, Bangkok Chief UCLG-ASPAC: Mr. Arif Mulya Ramadhian, Programme Development Specialist 	 Lao PDR: Mr. Sengdara Douangmyxay, Division Head, Department of Housing and Urban Planning, Ministry of Public Works and Transport City of Luang Prabang, Lao PDR: Mrs. Kaysone Keopaseuth, Head of Office, Urban Development and Administration Authority, Luang Prabang Province City of Melaka, Malaysia: Mr. Saifuddin Abdul Karim, Director of City Planning, Melaka Historic City Council City of Dipolog, Philippines: Mr. Ernesto B. Rojo Jr., City Focal Person on ASEAN ESC City of Kohkha, Thailand: Ms. Penpuk Ratanakhumfu, Mayor Thailand City of Krabi, Thailand: Mr. Channarong Leelaburanapong Deputy Mayor 	 Moderator: Mahidol University: Dr. Harin Sachdej, Professor Panellists: Koh Samui Municipality, Thailand: Ms. Supinya, Vice Mayor City of Calapan, Philippines: Hon. Arnan C Panaligan, Mayor Koh Samui Green Hotel Network, Thailand: Ms. Jultamas Thongpeuk, General Manager Pangkhon Municipality, Thailand: Ms. Supphatra Moonthisal, Community Leader
	Rapporteur: Augustine Kwan	Rapporteur: Kohei Hibino	Rapporteur: Ariel Yu
4:30 – 15:00	Coffee Break + Day 2 Thematic Day 2 Thematic Session Chairs)	Session Moderators Meeting (Only	Secretariat + Lead Facilitator + Al
PLENARY 4	Recap of High-Level Seminar I	Key Messages and Outcomes	
essions' key me	Moderator: • IGES: Robert Steele, Lead Panel Discussion: • Moderator from Themat Sustainable Urban Develo • Moderator from Themat for Asia-East, Southeast an	t ic Session Track A: Dr. Tadashi Mats pment, OECD t ic Session Track B: Ms. Milag San Jo	sed and what possible ng. numoto, Senior Policy Analyst, se-Ballesteros, Regional Director
PLENARY 5	Adoption of Recommendation	s to EAS Environment Ministers	
15:45 – 16:15	General Secretariat of Na	neath, AWGESC Chairperson and De tional Council for Sustainable Develo	pment of Cambodia

ASEAN Secretariat: Mr. Saroj Srisai, Head, Environment Division, ASEAN Secretariat

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CLOSING	The Way Forward	
16:15 – 16:30	 Announcement on the 9th EAS HLS by interested host country Closing Remarks AWGESC: Dr. Vann Monyneath, AWGESC Chairperson and Deputy Secretary General of the General Secretariat of National Council for Sustainable Development of Cambodia Japan: Mr. Ryuzo Sugimoto, Principal Deputy Director, International Strategy Division, Ministry of the Environment Thailand: Dr. Wijarn Simachaya, Permanent Secretary, Ministry of Natural Resources and Environment, Thailand 	
16:30 – 16:40	Complete and submit the Post-Seminar Evaluation Form	
17:00 – 21:00	SITE VISIT – Part 1 Participants may choose to go on the 'City Tour' or visit the 'Chiang Rai Flower Festival'	

DAY 3: Friday, 1	0 February 2017
	SITE VISIT – Part 2
	Participants tour around Chiang Rai City and learn about the city's innovative sustainability initiatives at the city's five public educational learning centres below (Choose one of the 'Routes' below):
07:00 – 11:00	Route 1: Cultural Diversity Learning Centre + Wat Rong Khun (Buddhist Temple)
	<u>Route 2</u> : Wetland Ecosystem Learning Centre + Food Security for Supporting Climate Change and Disaster Management Learning Centre
	Route 3: Zero Waste Community (about 70 km/1.5h car ride from Chiang Rai Town Centre)
	Lunch hosted by the Government of Thailand
11:00 – 12:30	Venue: Mae Fah Luang Art and Cultural Park, The Mae Fah Luang Foundation • http://www.maefahluang.org/rmfl/ (TH version) • http://www.maefahluang.org/index.php?option=com_flexicontent&view=items&cid=71:educati-on-attractions&id=113:mae-fah-luang-art-a-cultural-park&Itemid=113&Iang=en (ENG version)